



Start-up character with flat hierarchies and the security of an established medium-sized company. Both in one company? Yes, with us - with CHERRY! We are an agile company - if you want to make a difference and shape the future, you've come to the right place. Become part of the CHERRY family!

Cherry is a global manufacturer of high-end mechanical keyboard switches and computer input devices such as keyboards, mice, microphones and headsets for gaming & e-sports and (hybrid) office workstation applications as well as industrial applications and the healthcare sector. Since its founding in 1953, Cherry has stood for innovative and high-quality products and services that are developed specifically for different customer needs.

For the further growth of the **Cherry Europe GmbH** we are recruiting a

## Senior Strategy & Category Manager (m/w/d)

### Your tasks:

- Creation and improvement of reports and tools to steer the Category Management department and development of a strategy for the entire Peripherals Business Unit (Office & Gaming)
- Participation in the development of a continuous strategy and improvement of operational excellence for each product category
- Refinement of the forecast tool and responsibility for the monthly forecast creation process

- Comprehensive management of international organisational and strategic projects for the Category Management of the Peripherals Business Unit
- Introduction, optimisation and maintenance of standardised processes and methods
- Identification of white spots within product categories in individual regions/countries and development of recommendations for measures with Sales and, if necessary, Product Management on the basis of market and sales data
- Establishing a market understanding through key market figures for the Peripherals BU (Office & Gaming)

### **Your profile:**

- Degree in business administration, business informatics or a comparable qualification
- Several years of professional experience with strategic focus and portfolio management
- Expert knowledge of MS Excel and report creation
- Very good knowledge of project management and sense of detail for management presentations
- Business fluent German and very good written and spoken English skills
- Preferably market understanding in Consumer Electronics (Office & Gaming Peripherals)

### **We offer:**

- An exciting working environment at a "hidden champion"
- Motivated and committed teams with strong team spirit
- Well structured on-the-job training, which includes an individual training program
- Flat hierarchies and a high degree of freedom in decision-making

**APPLY NOW**

### **DOES THE JOB SUIT YOU?**

If so, we look forward to receiving your application via our website at [www.cherry.de](http://www.cherry.de).

## Kontakt

If you have any further questions, please do not hesitate to contact us on [+49 9643 20 61 - 533](tel:+4996432061533) or by e-mail at [martin.fiedler@cherry.de](mailto:martin.fiedler@cherry.de).

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